



GREATER WEST BLOOMFIELD  
CABLE COMMUNICATIONS  
COMMISSION

KEEGO HARBOR • ORCHARD LAKE • SYLVAN LAKE • WEST BLOOMFIELD

**REPORT TO THE**

**KEEGO HARBOR CITY COUNCIL**

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**ORCHARD LAKE CITY COUNCIL**

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**SYLVAN LAKE CITY COUNCIL**

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**WEST BLOOMFIELD TOWNSHIP BOARD**

**FOR**

**JULY – DECEMBER 2018**

**AND FOR**

**JANUARY – DECEMBER 2018**

From July through December 2018, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- Commission assistance to residents
- Commission bylaws
- coverage of WBHS football
- Cable Community Panel
- simulcast of Township Board meetings

### CIVIC CENTER TV

At its meetings in the second half of 2018, the Commission received reports regarding programming produced for cablecast on Civic Center TV.

The Splash (24 episodes)  
WBHS Honors Convocation  
Parenting on the Go (6 episodes)  
A Closer Look  
WBHS Commencement  
WBVA Food Truck Rally  
Township Talk (2 episodes)  
WB 911 (10 episodes)  
A Minute with Nature  
Orchard Lake Fine Art Show  
WBHS Marching Band Community Performance  
Sylvan Lake City Council Candidate Forum  
West Bloomfield Fire Department Open House Interviews (5)  
promotional announcements: Library Summer Reading Program/WB Health Fair/  
Orchard Lake Fine Art Show/Rotary OMNI Fund-Raiser/  
public service announcements: absentee voting/voter education

### COMMISSION ASSISTANCE TO RESIDENTS

At its meetings in the second half of 2018, the Commission received reports of assistance provided to cable subscribers in resolving customer service issues with Comcast and AT&T.

### COMMISSION BYLAWS

At its July meeting, the Commission began the process of comprehensive review and revision of its bylaws.

### WEST BLOOMFIELD HIGH SCHOOL FOOTBALL COVERAGE

At its September meeting, the Commission received a report regarding live broadcasts of West Bloomfield High School football games on WBLD.

### CABLE COMMUNITY PANEL

At its November meeting, the Commission received a report regarding the participation of a dozen residents of the four communities in the Cable Community Panel to provide evaluation of and suggestions for Civic Center TV and WBLD programming.

### SIMULCASTING OF TOWNSHIP BOARD MEETINGS

At its November meeting, the Commission received a report of a pilot project beginning in December to simulcast meetings of the West Bloomfield Township Board on Civic Center TV and WBLD.

In 2018, the Greater West Bloomfield Cable Communications Commission dealt with a number of business items:

- Civic Center TV
- Commission assistance to residents
- Sunshine Week 2018
- amendment to the intergovernmental agreement and supplemental revenue project
- Green Media Center operation
- Cable Community Panel
- financial contingency plan
- food truck rally
- Commission bylaws
- football broadcasts
- simulcast of Township Board meetings

### CIVIC CENTER TV

At its meetings in 2018, the Commission received reports of programs produced for cablecast on Civic Center TV.

WB 911 E404 (17 episodes)  
Orchard Lake Boulevard Opening (6 programs)  
The Splash (42 episodes)  
United We Walk  
United We Walk 2018: How WB's Youth Are Keeping Dr. King's Dream Alive  
2018 Greater WB Chamber of Commerce Installation of Board Officers  
A Closer Look (3 episodes)  
Parenting on the Go (11 episodes)  
Township Talk (4 episodes)  
Kyle Mack Celebration  
WB Youth Assistance Youth Recognition Awards  
West Bloomfield Police Memorial  
The Biz  
Michigan Week Community Awards Breakfast  
Keego Harbor Memorial Day Ceremony  
Keego Harbor Memorial Day Parade  
Sylvan Lake Memorial Day Parade  
Pine Hill Cemetery Memorial Day Ceremony  
WBHS Honors Convocation  
WBHS Commencement  
WBYA Food Truck Rally  
A Minute with Nature  
Orchard Lake Fine Art Show

WBHS Marching Band Community Performance  
Sylvan Lake City Council Candidate Forum  
West Bloomfield Fire Department Open House Interviews (5 programs)  
promotional announcements  
Promotional Announcements: United We Walk, Food Truck Rally (4)/Library Summer Reading Program/  
WB Health Fair/Orchard Lake Fine Art Show/Rotary OMNI Fund-Raiser/  
public service announcements: absentee voting/voter education

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### SUNSHINE WEEK 2018

At its January meeting, the Commission adopted a resolution supporting Sunshine Week 2018 and voted to recommend that each of the four communities do the same.

### THIRD AMENDMENT TO INTERGOVERNMENTAL AGREEMENT AND SUPPLEMENTAL REVENUE PROJECT

At its March meeting, the Commission voted to recommend that the four communities approve the Third Amendment to the 1984 Intergovernmental Agreement authorizing the Commission to seek revenue supplemental to that received from cable operators. At its May meeting, the Commission received a report that the Amendment had been approved by the four communities and that the three standing committees would now begin work on the Supplemental Revenue Project.

### GREEN MEDIA CENTER OPERATION

At its March meeting, the Commission received reports from its programming contractor, Motown Digital, regarding upgrades to the Green Media Center facility, the Civic Center TV web site, and Michigan Association of Broadcasters recognition of West Bloomfield High School students for their work at WBLD.

### CABLE COMMUNITY PANEL

At a joint meeting with its Community Programming Committee in April, the Commission learned of plans for the creation of a Cable Community Panel of residents to provide input and guidance in the development of Civic Center TV and WBLD programming. At meetings later in the year, the Commission received reports of Panel meetings in June, September, and November.

### FINANCIAL CONTINGENCY PLAN

At a joint meeting with its Finance Committee in April, the Commission reviewed 2017 revenue and expenditures and worked on the development of a financial contingency plan in light of decreasing revenue from cable operators.

### FOOD TRUCK RALLY

At the June meeting, commissioners noted the contributions of its programming contractor, Motown Digital, to the success of the Food Truck Rally at Orchard Mall on June 8.

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**The Greater West Bloomfield Cable Communications Commission is interested in your concerns or suggestions regarding its activities, Civic Center TV, and cable service in the four communities. Please communicate any comments to Cable Commission Chairperson Harvey Gersin (248.681.4273, [hgersin@comcast.net](mailto:hgersin@comcast.net)), Executive Director Dave Albery (248.682.6532, [davealbery@gwbcable.org](mailto:davealbery@gwbcable.org)), or your community's representatives to the Commission.**