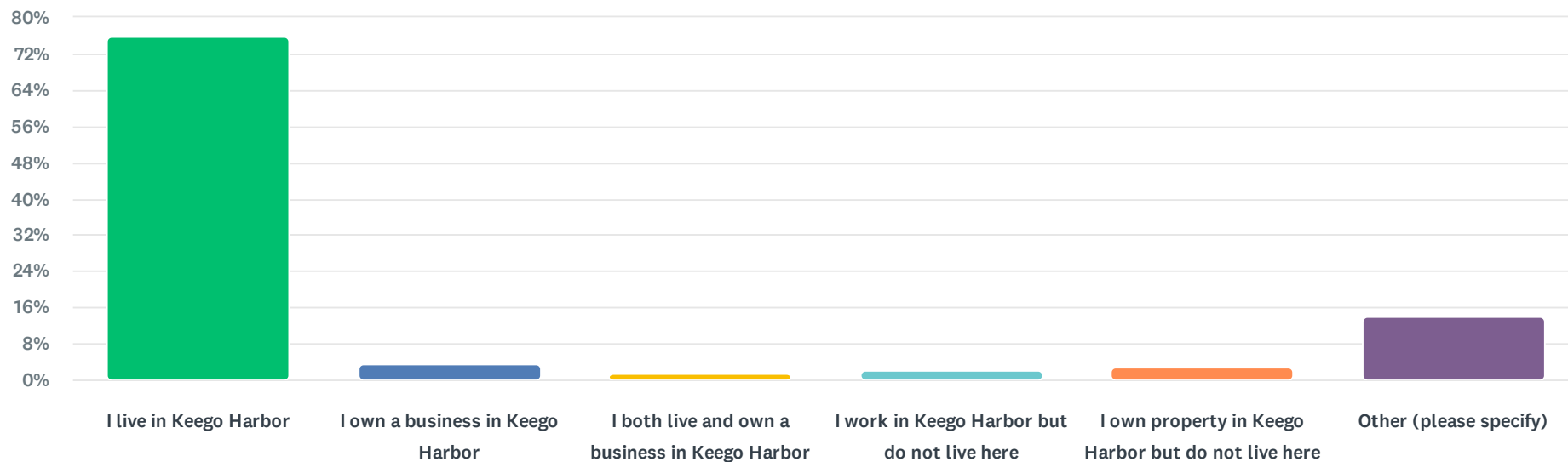


Q1 137 responses

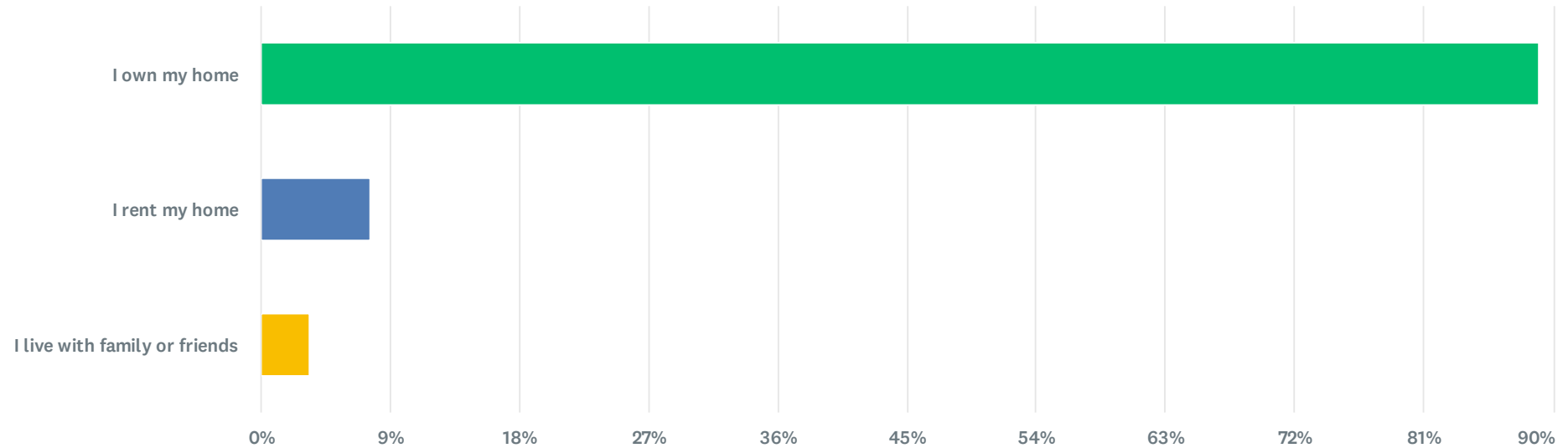
What best describes your connection to Keego Harbor?



Answer Choices	Percentage	Responses
● I live in Keego Harbor	75.91%	104
● I own a business in Keego Harbor	3.65%	5
● I both live and own a business in Keego Harbor	1.46%	2
● I work in Keego Harbor but do not live here	2.19%	3
● I own property in Keego Harbor but do not live here	2.92%	4
● Other (please specify)	13.87%	19
Total		137

#	OTHER (PLEASE SPECIFY)	DATE
1	I visit Keego Harbor regularly	7/22/2026 11:02 AM
2	Claim Keego Harbor resident although end of my street is Keego and I'm not. Beechland. And child in WBSD school	7/21/2026 10:57 PM
3	I live in Sylvan Manor subdivision and frequent the businesses in Keego Harbor.	7/21/2026 5:43 PM
4	I live in Sylvan Lake and advocate for Keego Harbor.	7/21/2026 3:07 PM
5	Former KH, live close by, shop and dine in KH	7/20/2026 9:37 PM
6	drive through on commute	7/20/2026 9:39 AM
7	I drive through Kygo every day and frequent establishments there I only live at 1 mile away	7/20/2026 12:25 AM
8	Keego is closest city to residence.	7/19/2026 2:38 PM
9	I live in the West Bloomfield school district	7/19/2026 10:51 AM
10	Love near, child went to Roosevelt	7/18/2026 12:32 PM
11	I live in Keego and have a 5 unit rental home.	7/17/2026 8:29 PM
12	just built a house on Cass Lake Road	7/15/2026 4:27 PM
13	I moved here so my children could walk to Roosevelt for school in July 2022.	7/15/2026 7:51 AM
14	I frequent Keego Harbor regularly as I live very close by	7/12/2026 9:16 PM
15	I visit regularly	7/9/2026 10:56 PM
16	I live on sylvan	7/9/2026 10:54 PM
17	Drive-thru Keego everyday and often take my lunch breaks here	7/9/2026 8:01 PM
18	Former Resident for 15 years	7/9/2026 11:04 AM
19	I live in a neighboring community but have a strong connection to Keego. My children went to Roosevelt, we are at 8th count 4 days a week. We dine there and patronize many of the businesses.	7/9/2026 10:51 AM

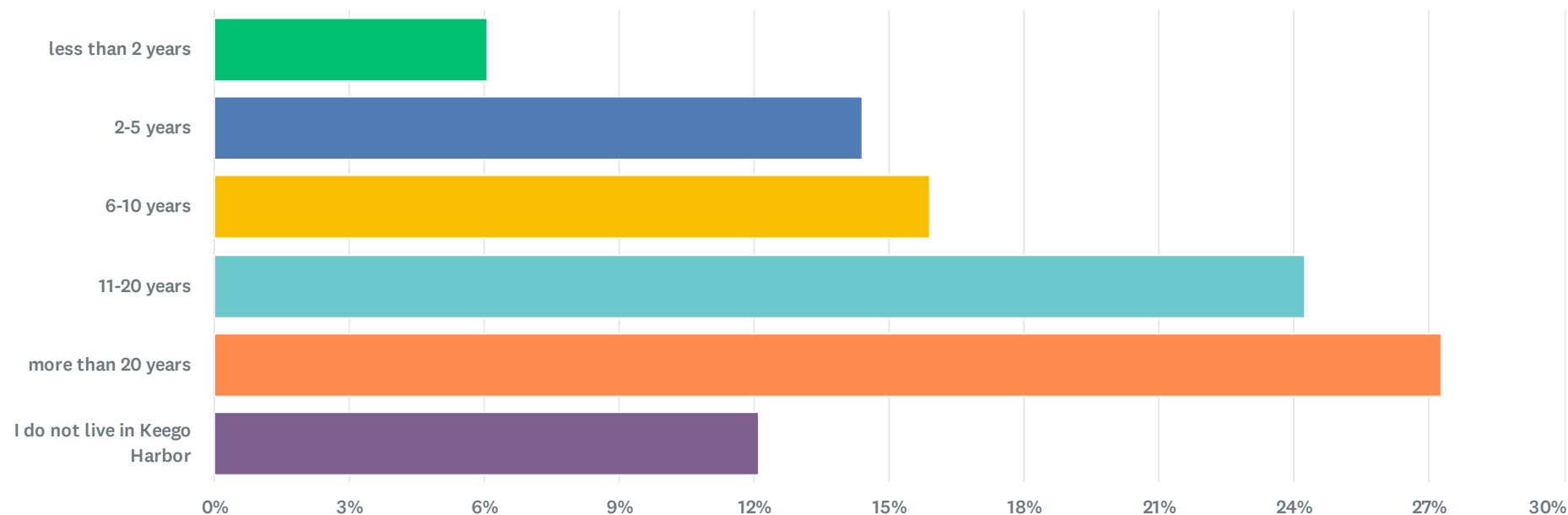
Q2 118 responses

If you live in Keego Harbor, what best describes your housing situation?

Answer Choices	Percentage	Responses
 I own my home	88.98%	105
 I rent my home	7.63%	9
 I live with family or friends	3.39%	4
Total		118

Q3 132 responses

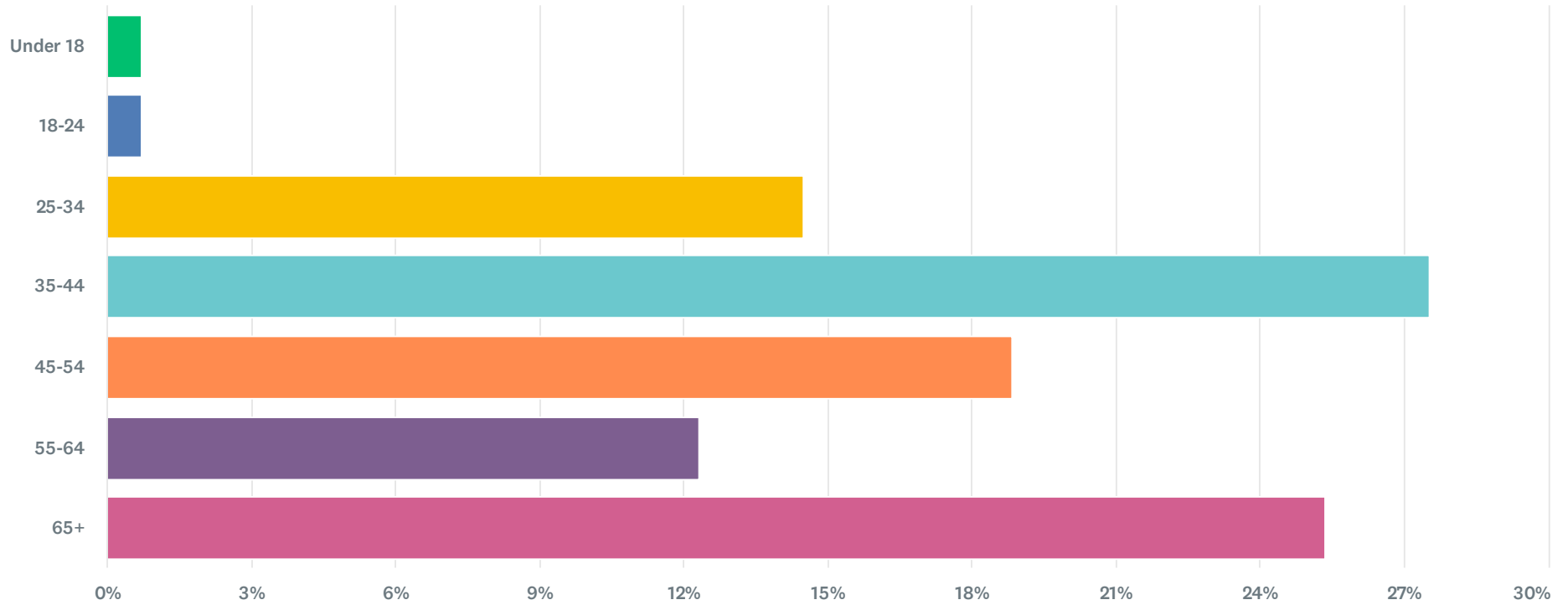
How long have you lived in Keego Harbor?



Answer Choices	Percentage	Responses
● less than 2 years	6.06%	8
● 2-5 years	14.39%	19
● 6-10 years	15.91%	21
● 11-20 years	24.24%	32
● more than 20 years	27.27%	36
Total		132

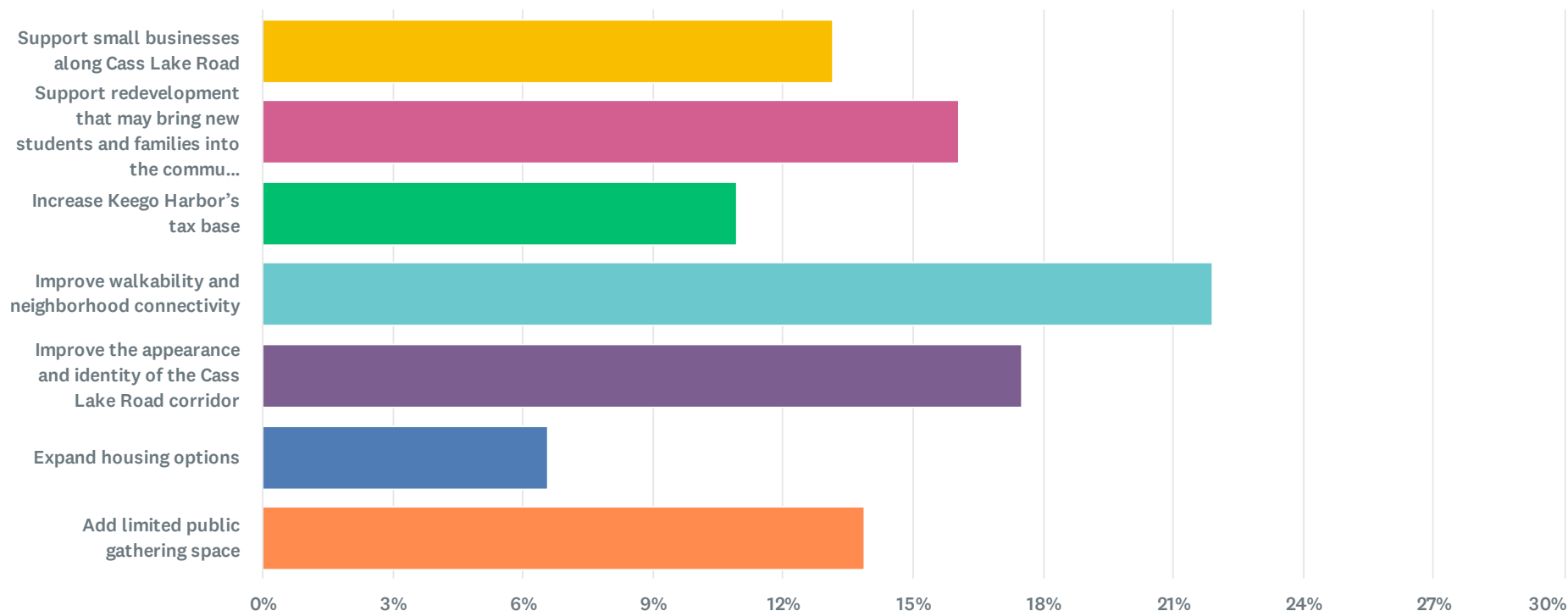
Answer Choices	Percentage	Responses
☒ I do not live in Keego Harbor	12.12%	16
Total		132

Q4 138 responses

Which age group best describes you?

Q5 137 responses

For the City, please rank your preferred redevelopment priorities for the Roosevelt property.



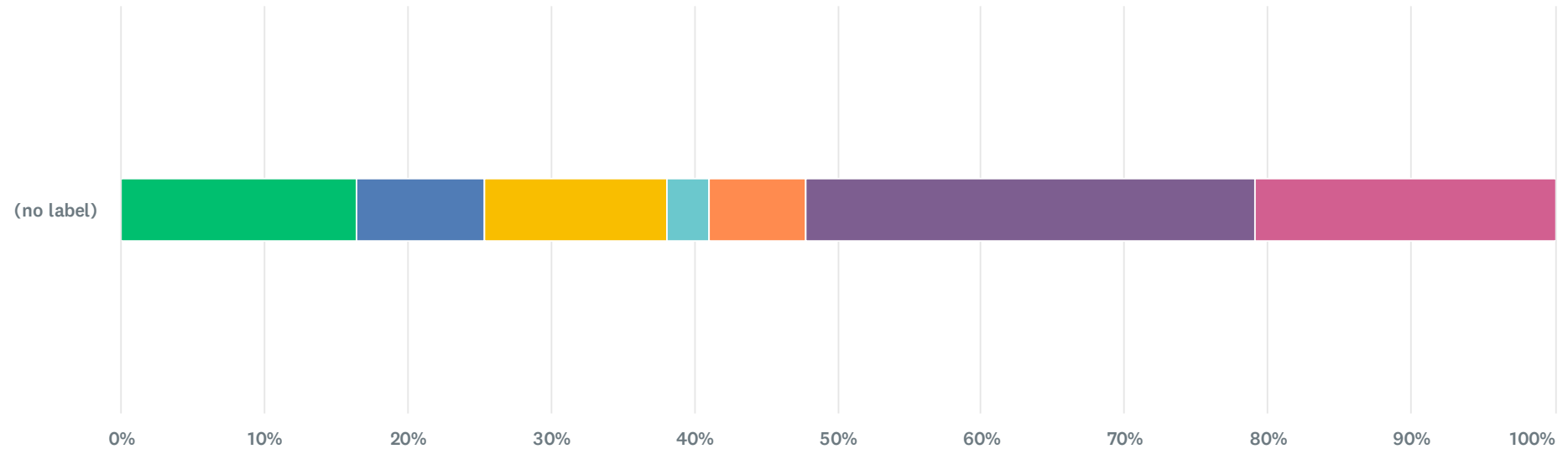
							Total
Support small businesses along Cass Lake Road	Support redevelopment that may bring new students and families into the community	Increase Keego Harbor's tax base	Improve walkability and neighborhood connectivity	Improve the appearance and identity of the Cass Lake Road corridor	Expand housing options	Add limited public gathering space	

137

	 Support small businesses along Cass Lake Road	 Support redevelopment that may bring new students and families into the community	 Increase Keego Harbor's tax base	 Improve walkability and neighborhood connectivity	 Improve the appearance and identity of the Cass Lake Road corridor	 Expand housing options	 Add limited public gathering space	Total
(no label)	13.14% 18	16.06% 22	10.95% 15	21.90% 30	17.52% 24	6.57% 9	13.87% 19	137
								137

Q6 134 responses

If housing is part of the redevelopment, please rank the housing types you would most prefer to see.



Owner-occupied townhomes or rowhomes

Owner-occupied condominium units

Mixed-use rental housing with first-floor commercial space

Smaller-scale apartments designed to fit the corridor

Senior-friendly or empty-nester housing

Live/work units with residential space above small business or studio space

No housing preference, provided the project is high-quality and increases taxable value

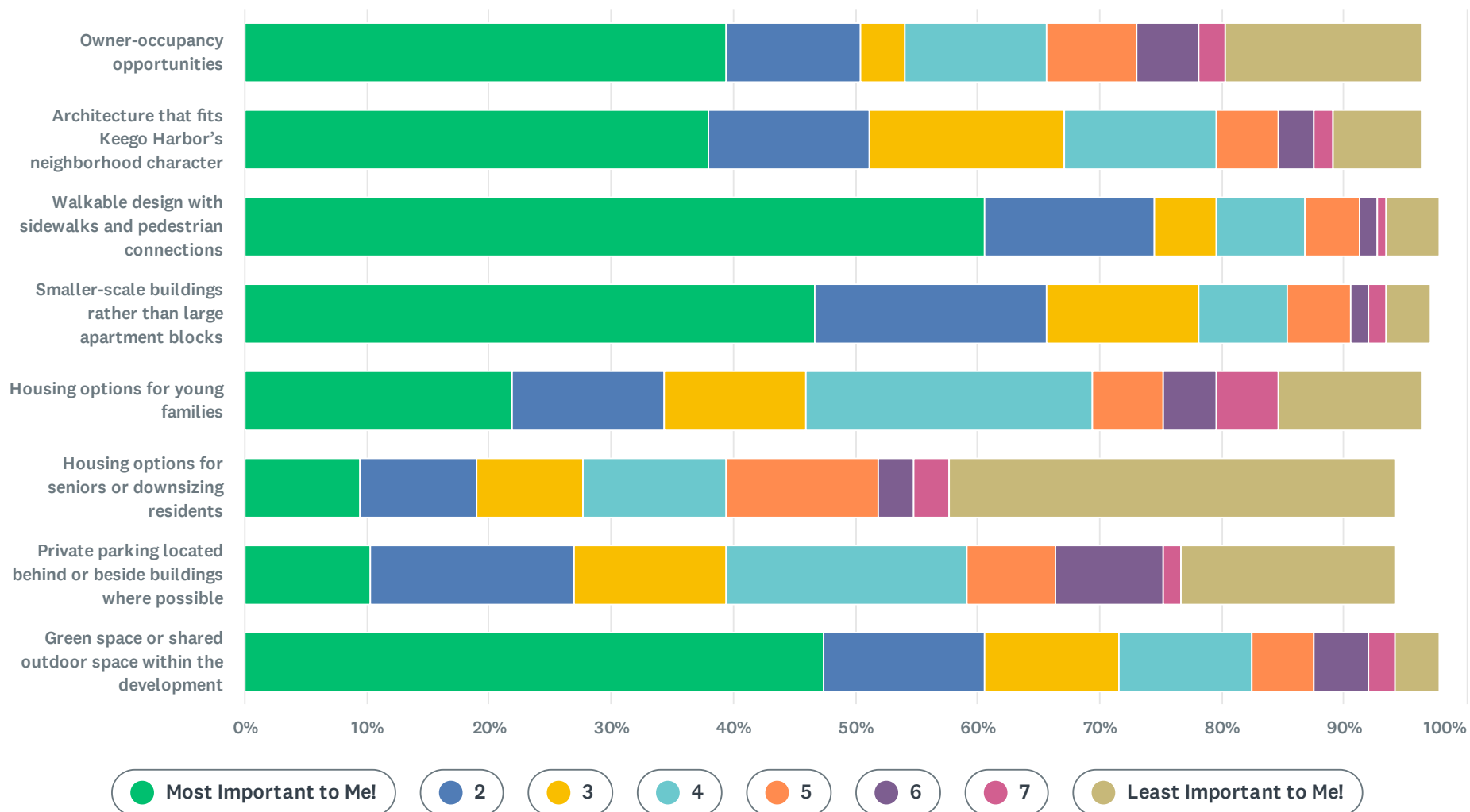
							Total
Owner-occupied townhomes or rowhomes	Owner-occupied condominium units	Mixed-use rental housing with first-floor commercial space	Smaller-scale apartments designed to fit the corridor	Senior-friendly or empty-nester housing	Live/work units with residential space above small business or studio space	No housing preference, provided the project is high-quality and increases taxable value	

134

	 Owner-occupied townhomes or rowhomes	 Owner-occupied condominium units	 Mixed-use rental housing with first-floor commercial space	 Smaller-scale apartments designed to fit the corridor	 Senior-friendly or empty-nester housing	 Live/work units with residential space above small business or studio space	 No housing preference, provided the project is high-quality and increases taxable value	Total
(no label)	16.42% 22	8.96% 12	12.69% 17	2.99% 4	6.72% 9	31.34% 42	20.90% 28	134
								134

Q7 137 responses

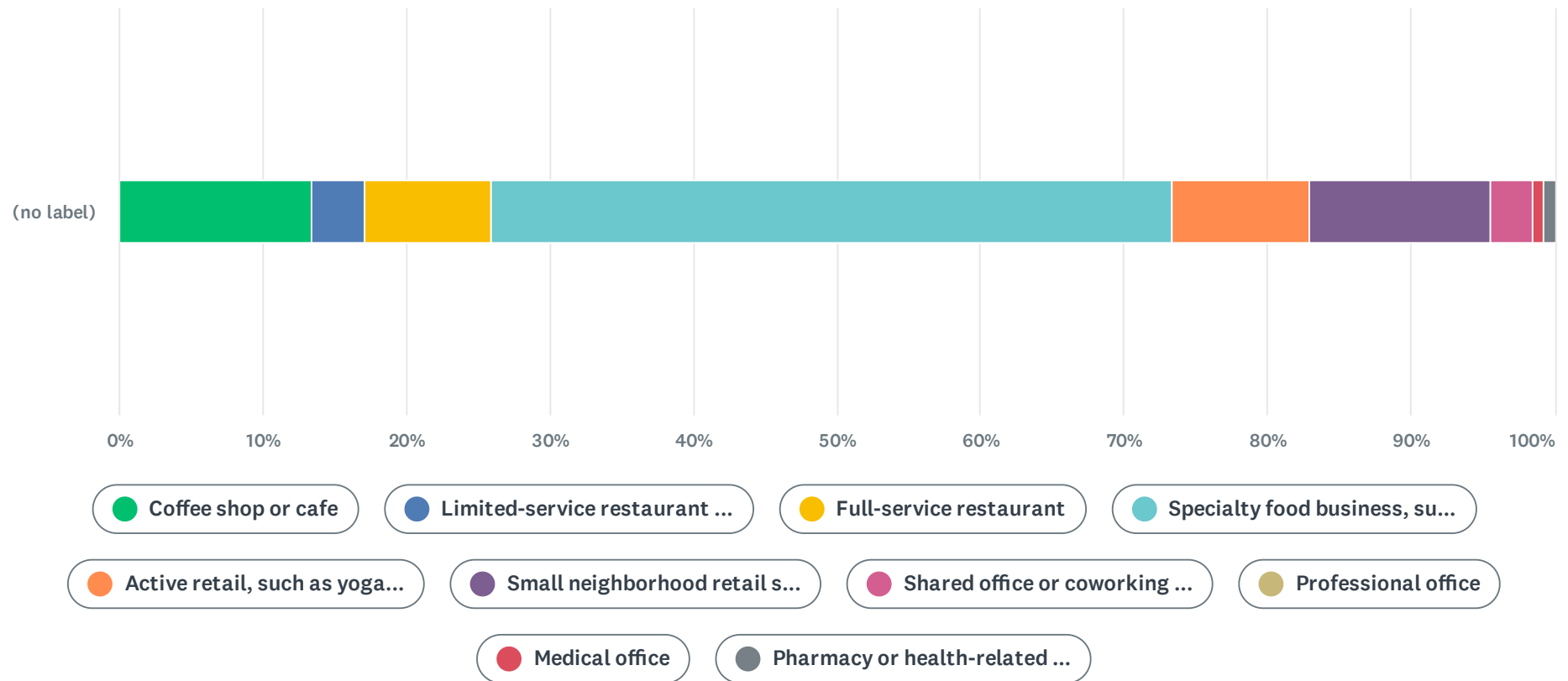
Please rank the housing design features most important to you.



	 Most Important to Me!	 2	 3	 4	 5	 6	 7	 Least Important to Me!	Total
Owner-occupancy opportunities	39.42% 54	10.95% 15	3.65% 5	11.68% 16	7.30% 10	5.11% 7	2.19% 3	16.06% 22	132
Architecture that fits Keego Harbor's neighborhood character	37.96% 52	13.14% 18	16.06% 22	12.41% 17	5.11% 7	2.92% 4	1.46% 2	7.30% 10	132
Walkable design with sidewalks and pedestrian connections	60.58% 83	13.87% 19	5.11% 7	7.30% 10	4.38% 6	1.46% 2	0.73% 1	4.38% 6	134
Smaller-scale buildings rather than large apartment blocks	46.72% 64	18.98% 26	12.41% 17	7.30% 10	5.11% 7	1.46% 2	1.46% 2	3.65% 5	133
Housing options for young families	21.90% 30	12.41% 17	11.68% 16	23.36% 32	5.84% 8	4.38% 6	5.11% 7	11.68% 16	132
Housing options for seniors or downsizing residents	9.49% 13	9.49% 13	8.76% 12	11.68% 16	12.41% 17	2.92% 4	2.92% 4	36.50% 50	129
Private parking located behind or beside buildings where possible	10.22% 14	16.79% 23	12.41% 17	19.71% 27	7.30% 10	8.76% 12	1.46% 2	17.52% 24	129
Green space or shared outdoor space within the development	47.45% 65	13.14% 18	10.95% 15	10.95% 15	5.11% 7	4.38% 6	2.19% 3	3.65% 5	134
									1055

Q8 135 responses

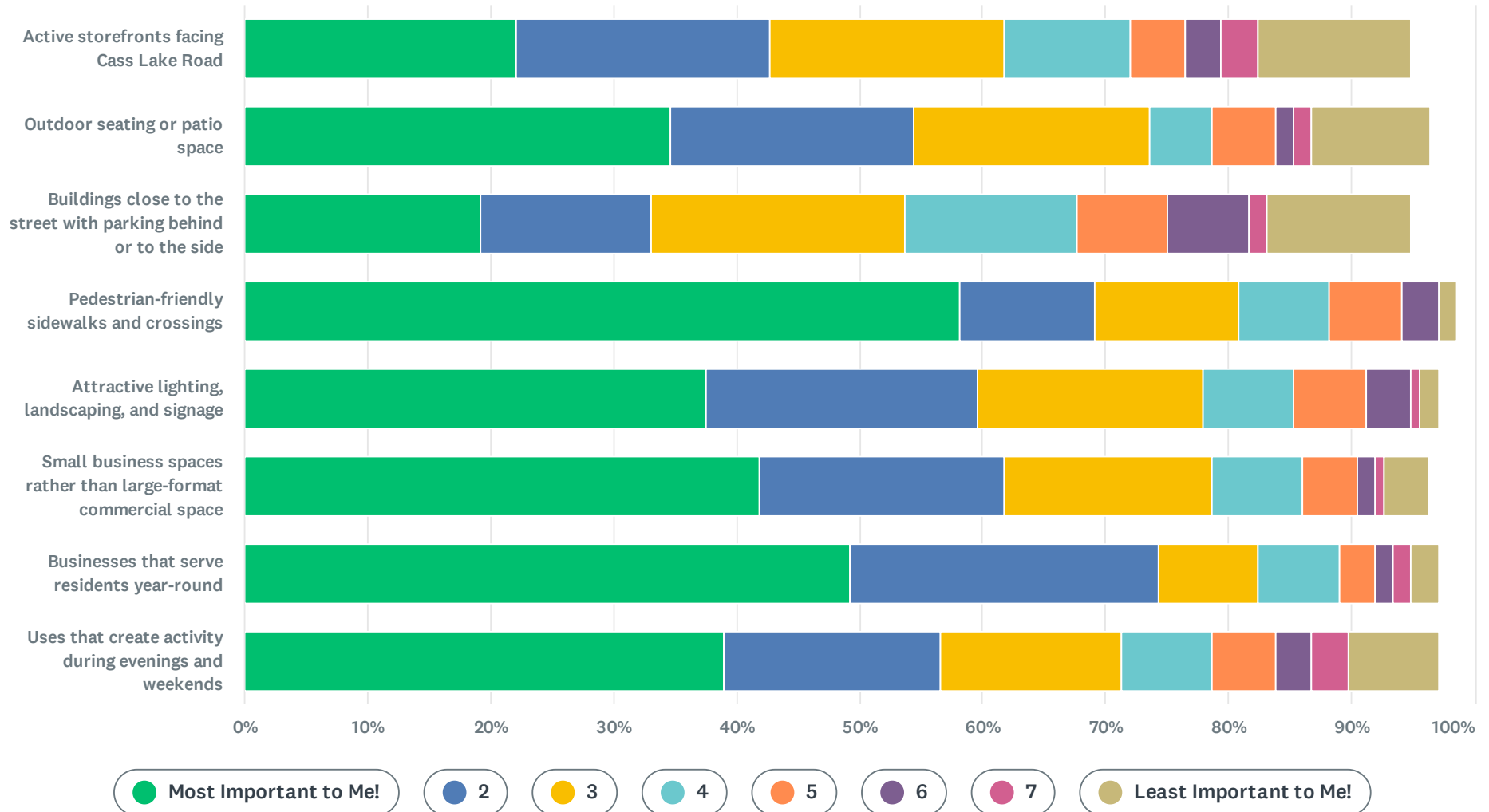
If commercial space is included along Cass Lake Road, please rank the types of businesses you would most like to see.



	 Coffee shop or cafe	 Limited-service restaurant or bakery	 Full-service restaurant	 Specialty food business, such as cheese, butcher, produce, or market-style retail	 Active retail, such as yoga, fitness, wellness, or recreation	 Small neighborhood retail shops	 Shared office or coworking space	 Professional office	 Medical office	 Pharmacy or health-related retail	Total
(no label)	13.33% 18	3.70% 5	8.89% 12	47.41% 64	9.63% 13	12.59% 17	2.96% 4	0% 0	0.74% 1	0.74% 1	135
											135

Q9 136 responses

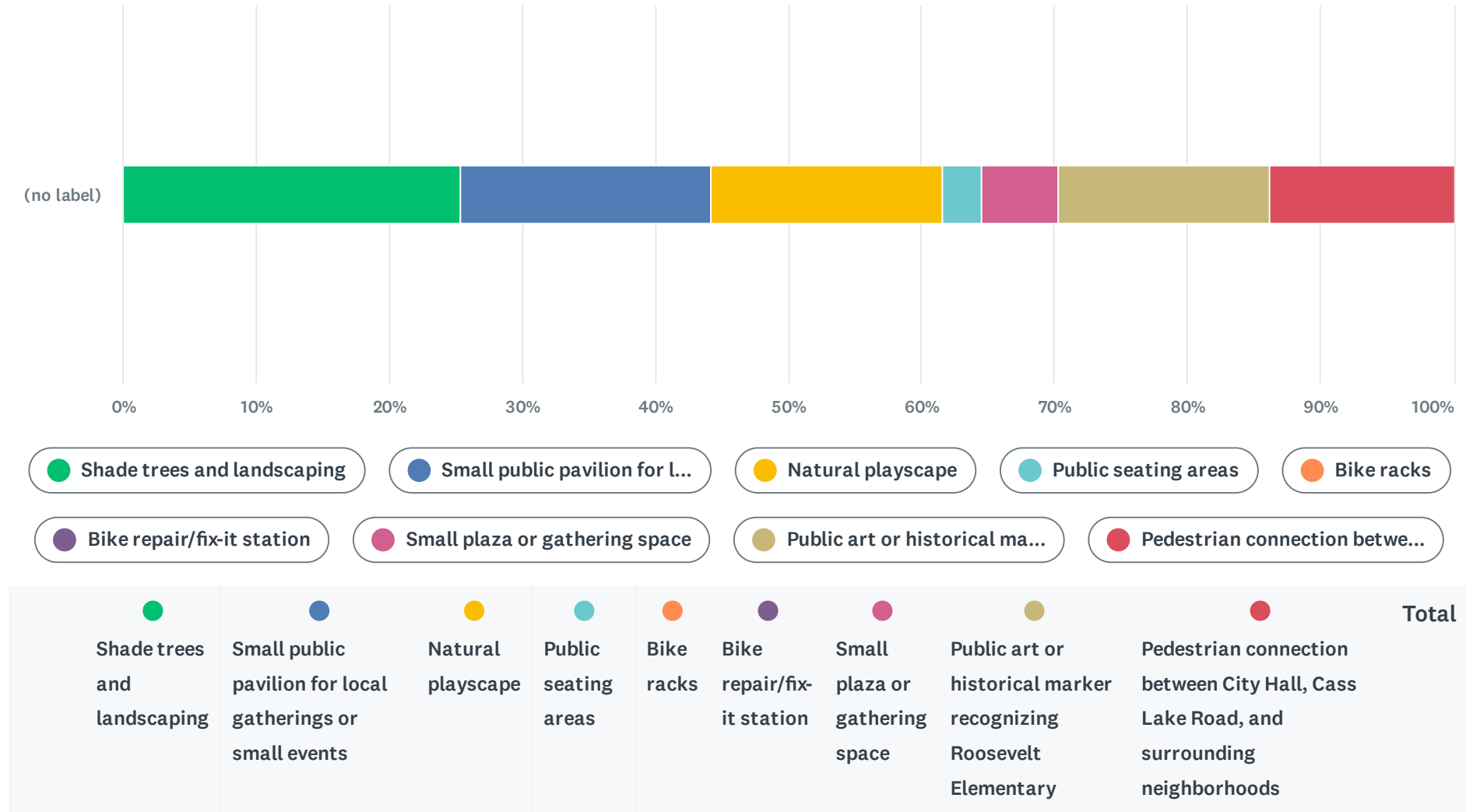
Please rank the commercial design features most important to you.



	 Most Important to Me!	 2	 3	 4	 5	 6	 7	 Least Important to Me!	Total
Active storefronts facing Cass Lake Road	22.06% 30	20.59% 28	19.12% 26	10.29% 14	4.41% 6	2.94% 4	2.94% 4	12.50% 17	129
Outdoor seating or patio space	34.56% 47	19.85% 27	19.12% 26	5.15% 7	5.15% 7	1.47% 2	1.47% 2	9.56% 13	131
Buildings close to the street with parking behind or to the side	19.12% 26	13.97% 19	20.59% 28	13.97% 19	7.35% 10	6.62% 9	1.47% 2	11.76% 16	129
Pedestrian-friendly sidewalks and crossings	58.09% 79	11.03% 15	11.76% 16	7.35% 10	5.88% 8	2.94% 4	0% 0	1.47% 2	134
Attractive lighting, landscaping, and signage	37.50% 51	22.06% 30	18.38% 25	7.35% 10	5.88% 8	3.68% 5	0.74% 1	1.47% 2	132
Small business spaces rather than large-format commercial space	41.91% 57	19.85% 27	16.91% 23	7.35% 10	4.41% 6	1.47% 2	0.74% 1	3.68% 5	131
Businesses that serve residents year-round	49.26% 67	25.00% 34	8.09% 11	6.62% 9	2.94% 4	1.47% 2	1.47% 2	2.21% 3	132
Uses that create activity during evenings and weekends	38.97% 53	17.65% 24	14.71% 20	7.35% 10	5.15% 7	2.94% 4	2.94% 4	7.35% 10	132
									1050

Q10 138 responses

Please rank your preferred public space features for the Roosevelt property.

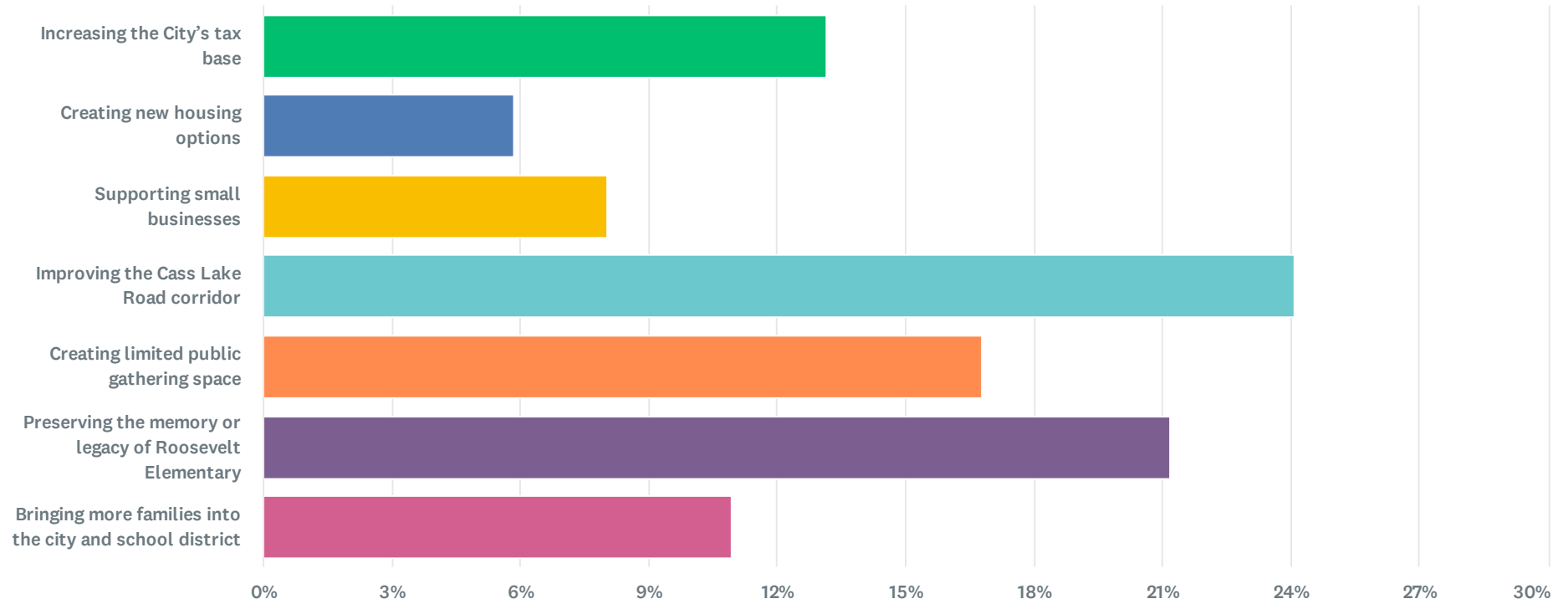


138

	 Shade trees and landscaping	 Small public pavilion for local gatherings or small events	 Natural playscape	 Public seating areas	 Bike racks	 Bike repair/fix-it station	 Small plaza or gathering space	 Public art or historical marker recognizing Roosevelt Elementary	 Pedestrian connection between City Hall, Cass Lake Road, and surrounding neighborhoods	Total
(no label)	25.36% 35	18.84% 26	17.39% 24	2.90% 4	0% 0	0% 0	5.80% 8	15.94% 22	13.77% 19	138
										138

Q11 137 responses

Which outcome is most important to you?



Answer Choices	Percentage	Responses
● Increasing the City's tax base	13.14%	18
● Creating new housing options	5.84%	8
● Supporting small businesses	8.03%	11
Total		137

Answer Choices	Percentage	Responses
 Improving the Cass Lake Road corridor	24.09%	33
 Creating limited public gathering space	16.79%	23
 Preserving the memory or legacy of Roosevelt Elementary	21.17%	29
 Bringing more families into the city and school district	10.95%	15
Total		137

Q12 What else should the City consider when providing input to the School District about the future of the Roosevelt property?

Answered: 96 Skipped: 42

#	RESPONSES	DATE
1	No section 8 housing. Something community focused so that it blends with the neighborhood behind it.	8/3/2026 2:56 PM
2	I feel the space should be best used for a facility in Keego Harbor, where residence can go in summer and winter months. like a rec center. Be a public space. no more housing! it is crowded enough as it is. the new Orchard lake rd. proves it!	7/27/2026 11:57 AM
3	Please remember, we're the only Lake community that has a downtown. With right mix of restaurants and event based businesses, we could pull in a lot of traffic and growth for Keego. Also important - The community built and funded wooden playground was more than a focal point of pride for the community; it was a key destination that got people out and walking - a place to GO. That loss had more than sentimental impact; it's negatively impacted pedestrian activity in the center of our city. Sure - Fran Leaf is busier now, but it's a swamp half the time and not the same. So while we need to prioritize tax revenue and WB student enrollment, I hope there's not a rush to pick a housing project paired with a tiny public space and move on. Please put consideration and effort into ideas that can deliver on taxes and student counts by making Keego a more appealing and ACTIVE destination. This isn't my area of expertise and not suggesting the whole thing becomes a park, but Marilyn Svaluto once described the property as Keego's equivalent of Central Park in NYC. I bring that up for context of the opportunity and importance of retaining some useful green space as part of this plan. I'm all for housing (especially mixed use format) but I think a solutions that bring more night/weekend & family based activity to Keego would help us grow. Regarding ideal businesses - people would be thrilled to have a small market. I would love to see a wine bar, coworking space that could also be rented out for night/weekend events, or theater/art/music space. Lake Orion has something called 20 Front Street and it's a small but well regarded concert venue upstairs and ice cream shop below. Whatever is selected, main point is to preserve some sort of activity based destination into the plan (please).	7/22/2026 10:15 PM
4	No businesses, no homes, no restaurants, no coffee shops. What we need is Public park scenic area trees bike path Swings. no businesses no businesses no businesses no residential no condominiums. No apartments. Just a park. With paid parking in the back of the opposite side of Cass Lake Road after hours. Bike racks, skateboarding facility. Nothing that has to do with a building. All natural memorial of the school. Public restrooms. Art and crafts. No Basketball no baseball no sports park. Fun and games only. No one should benefit off this at all. Nobody, no business, no residence, not any body. Keep it beautiful and simple and easy. And free with a lot of trees and benches, picnic tables, barbecue grill, kazibo. Side walk. A little Central Park. Thank you. Your survey did not offer any of the no. Any business know any apartments? You're assuming that it'll be that. But I don't want it, and nobody else wants it. Your survey is bad. It should have a spot where it says. No, I don't want that no. I don't want this, no I don't want that, but it's all this that this that. thank you for not building anything there.	7/22/2026 7:47 PM
5	They demolished a beautiful playground. That was my Grandson's favorite place, and he's been to many, many play parks/ That broke his heart	7/22/2026 9:15 AM
6	Would like a park. That also memorializes Roosevelt. Also fresh markets and vendors set up	7/21/2026 10:57 PM

7	Na	7/21/2026 10:33 PM
8	Activity place would be great for community - splash pad, park, gathering place, benches, walking lap, basketball hoops.	7/21/2026 10:23 PM
9	Respect the local residents	7/21/2026 10:16 PM
10	The space where Roosevelt was needs to be checked and cleared from asbestos before making it any sort of gathering space!	7/21/2026 10:02 PM
11	No more strip malls!	7/21/2026 9:34 PM
12	A community center for events, library annex, computer use, honoring the Roosevelt legacy	7/21/2026 8:46 PM
13	This property is the center of town and had a green space that was used by the residents. In future developments that should be an important consideration along with public parking.	7/21/2026 5:15 PM
14	Use this large space to enhance Keego Harbor and its residence with beautiful housing options and or food market.	7/21/2026 4:48 PM
15	Making sure that there is no public parking or paid parking lots. 4th of July brings to many VISITORS to our private beaches.	7/21/2026 4:09 PM
16	increasing tax base	7/21/2026 3:12 PM
17	Sport fields or park for the kids	7/21/2026 12:03 AM
18	A subdivision of smaller, affordable ranch homes that would include old style cottage styling. These would be two bedroom two bath ranch homes, around 1100-1200 s. ft., one or two car. garage. At least three styles to avoid a cookie cutter neighborhood. A walking and biking trail would go around the perimeter of the neighborhood. In the center, a playground. Traffic light for entrance to sub. It would be a nod to original Keego cottage neighborhoods while addressing a niche often overlooked, but much needed.	7/20/2026 9:37 PM
19	Return of the playground and a community center.	7/20/2026 2:22 PM
20	Creating a downtown feel will bring younger families to the area and students to the district.	7/19/2026 2:38 PM
21	Building the community, growing the population is important	7/18/2026 9:55 PM
22	Need a playground as a tribute to Roosevelt, and baseball field, tennis courts, how about a sports complex.	7/18/2026 6:18 PM
23	Would love to see a hige play structure , walkway, and picnic ares for families	7/18/2026 12:32 PM
24	More affordable housing units such as rentals that are 1000sq feet and less than \$1400 a month.	7/18/2026 1:06 AM
25	NA	7/18/2026 12:36 AM
26	Family friendly development.	7/17/2026 8:29 PM
27	a lot of young families with children live in keego harbor	7/17/2026 12:35 PM
28	Keego Harbor needs a community center for gathering, events, resident use, "library", trees, parklike setting,	7/17/2026 11:59 AM
29	Third spaces where people can hang out and gather!	7/17/2026 11:30 AM
30	Playground for kids to replace what was taken down.	7/17/2026 11:22 AM

31	How to get WBS out of the decision making process. Buy the land.	7/17/2026 10:09 AM
32	Is the land toxic	7/17/2026 9:28 AM
33	The City should encourage the School District to pursue a high-quality redevelopment of the Roosevelt property that beautifies Cass Lake Road and helps Keego Harbor feel like a welcoming, attractive small city that could become the envy of Oakland County. This property is located at one of the most visible and important areas of our community. Whatever is built there should not look like an ordinary apartment complex or an overcrowded development. It should include attractive architecture, landscaping, trees, sidewalks, lighting, public green space, and design standards that complement the character of Keego Harbor. A carefully planned development could include owner-occupied townhomes or rowhomes, limited neighborhood businesses, public gathering space, and meaningful recognition of Roosevelt School's history. Owner-occupied housing could bring new homeowners into the community, strengthen the local tax base, support nearby businesses, and create long-term neighborhood stability. This type of redevelopment could also benefit the West Bloomfield School District. A beautiful, responsible project would show that the district listened to residents and helped transform a difficult situation into something positive. It could improve public trust, create a favorable regional and national image for the district, and establish a model for how a school district can work cooperatively with a community when former school property is no longer needed. The City should also ask the School District to consider: Preserving part of the Roosevelt property as public green space. Including a historical marker, memorial, architectural feature, or community space honoring Roosevelt School and its importance to Keego Harbor. Requiring high-quality architecture and landscaping facing Cass Lake Road. Limiting building height and density so the development fits the surrounding neighborhoods. Requiring adequate parking so nearby streets are not overwhelmed. Protecting owner-occupied housing from later becoming primarily investor-owned rental property. Including safe sidewalks, pedestrian connections, and improved crossings along Cass Lake Road. Studying traffic, stormwater drainage, utilities, public safety, and long-term maintenance before approving a development. Seeking proposals from experienced developers through an open and transparent competitive process. Creating a formal partnership between WBSD, Keego Harbor, residents, and the selected developer. Considering opportunities for WBSD students to participate through architecture, planning, environmental studies, construction trades, landscaping, public art, or local-history projects. Making certain that the final development provides a clear financial benefit to the School District while also creating lasting value for Keego Harbor residents. The Roosevelt property should become more than another real-estate transaction. It should become a signature redevelopment that enhances Cass Lake Road, strengthens Keego Harbor, benefits the School District financially, honors Roosevelt's history, and demonstrates what can be accomplished when a school district and a community work together respectfully.	7/16/2026 11:18 PM
34	That you're dealing with 5 scumbags and you should tread carefully and protect the interests of Keego Harbor and its residents.	7/16/2026 10:42 PM
35	The peace and privacy of the people living in the area around the school.	7/16/2026 6:53 PM
36	Let's begin with making sure that it is a nice place that is well maintained better than other streets in Keego Harbor. Many streets need care and cleaned up. So before starting Roosevelt area, clean up the other streets, take down old ugly fences, trim trees, etc. Then follow that path to the Roosevelt area.	7/15/2026 4:27 PM
37	Many of the questions on here said to "rank" but were set up so the user can only select one answer. I think better feedback could be solicited from the public if the survey was improved.	7/15/2026 2:17 PM
38	The survey was directional to a fault. I didn't feel like I was giving productive input. I want to see condo housing (lakefront style) with garage parking. See Lake Orion condos for reference. I don't care about tax base. The tax base isn't serving me as a resident. The school I moved here for was torn down and I can pay for my own water and trash without a government office. I would sign a petition today to Ax Mi Tax. No bus depot! Green space within a small neighborhood for the residence	7/15/2026 7:51 AM

within the neighborhood. Sidewalk exists on the west and south, add them to the north and east side. Sell the property like you were planning and let us move on. ADD COMMUNITY GARDEN TO THE PUBLIC SPACE OPTIONS.

39	I'd like to offer feedback on the survey itself. While completing it, I noticed several design and usability issues that may affect the quality of the data collected. Multiple questions ask respondents to "rank" options, but the interface is inconsistent—some questions appear to allow only a single selection, while others require respondents to manually coordinate rankings across multiple items. Additionally, Question 13 appeared incomplete or non-functional on my device. Beyond the interface, several questions conflate ranking with importance, combine multiple concepts into single response options, and present planning objectives as though they are mutually exclusive when many residents may value several equally. These design choices can introduce unnecessary respondent error and make the results more difficult to interpret. Given the importance of this redevelopment effort, I encourage additional user testing, accessibility review, and survey design validation before future public engagement to help ensure the feedback collected accurately reflects community priorities. I hope this feedback is received in the spirit intended. Surveys like this are more than communication tools—they are decision-making instruments, and their design directly influences the quality and credibility of the insights they produce.	7/14/2026 9:24 PM
40	I would like to see condos, no rentals with a 4 story limit. there would be a community center space too for gatherings, classes, exercise and a library outreach. Green space, community playscape	7/14/2026 8:10 PM
41	The community needs the property to be well kept no matter what happens. I mean clean and well taken care of	7/14/2026 5:02 PM
42	Let the residents of Keego Harbor be key to the decisions.	7/14/2026 2:52 PM
43	Keep the building height to 35 foot. There is already 1 building that is too tall and doesn't fit Keego	7/14/2026 6:30 AM
44	How upset people are over the demolition. I for one understand it wasnt safe but as a taxpayer who has paid taxes into the milage for upkeep on roosevelt just to have it tore down. We as taxpayers are wondering where that money went	7/13/2026 2:59 PM
45	Perhaps consider a library or community center that includes fitness classes, pool, and after school clubs for students.	7/12/2026 11:17 PM
46	I'm not sure the school district would think a mixed use would benefit them. I'm thinking increasing student population would be their main goal. If a development could happen similar to Harbor Village, that, in my mind would be a win win. Maybe name it Roosevelt Village?? Historical information located within their open space.	7/12/2026 10:23 PM
47	Don't put in housing	7/12/2026 10:19 PM
48	Public use over private/semi private use	7/12/2026 8:52 PM
49	The park at Fran leaf floods constantly, has minimal parking, is small and is not easily accessible. A public playground with splash park at this property on this side of orchard lake road makes sense for the families who live with the north side of Keego.	7/12/2026 2:01 PM
50	Public mixed use courts like pickle ball, tennis, basketball. Walking path through shops or restaurants with outdoor seating and common areas. A place for more community events, holiday celebrations, live music, or art fairs/ farmers market!	7/12/2026 10:12 AM
51	So many vacant business spaces already. Build homes - not more space to stay vacant	7/11/2026 10:30 PM
52	Creating the "village" style Main Street as described in the master plan- with ample shade trees and pedestrian amenities, hidden parking, walkability & user comfort. Promoting non-vehicular circulation. And as a lakeside city, storm water infrastructure (natural infiltration, not pipes!) should also be a priority.	7/11/2026 9:07 PM
53	PLEASE engage the citizens of Keego Harbor in every step of the processes related to this land. Transparency is urgently	7/11/2026 7:36 PM

	needed.	
54	Harbor subdivision is good example of housing style. We need 2-3 bedroom homes. Sidewalk to City Hall is needed.	7/11/2026 4:54 PM
55	Roosevelt's playground served as a connection point for the kids in this neighborhood. We lost that.	7/10/2026 3:21 PM
56	NO LOW INCOME HOUSING, I WILL FIGHT THAT TOOTH AND NAIL	7/10/2026 11:07 AM
57	ROOSEVELT SHOULD HAVE NEVER BEEN DEMOLISHED IN THE FIRST PLACE!!! SHAME ON YOU!!!	7/9/2026 10:56 PM
58	The school provided such a welcoming gathering space for families and kids to gather. It would be great to have a park in this space for the families to enjoy. We do not need more low rent housing or empty retail storefronts	7/9/2026 10:54 PM
59	We don't want tall buildings blocking our view of the whole city.	7/9/2026 8:32 PM
60	Stop asking about increase taxable value and start doing what is best for the current residents. Do better.	7/9/2026 8:24 PM
61	Include short-term and long-term thoughts. Make it a partnership between Keego residence and West Bloomfield schools, Current staff and students in future Generations. Lead with transparency and frequent public updates. Out of the box thinking with unique opportunities that will attract people. Keego is reinventing themselves and this project has an opportunity to be a legacy project that separates itself from the other 60 plus cvts in Oakland county.	7/9/2026 8:01 PM
62	Make sure Roosevelt is somehow incorporated into the design	7/9/2026 6:46 PM
63	Transparency and communication for residents.	7/9/2026 5:47 PM
64	Something to honor the community affinity for "Roosevelt" would be wise for the new developer to consider. We want and need housing and tax revenue NOT bus depot or a park or sports fields	7/9/2026 4:39 PM
65	Roosevelt was a true community school and brought together all of Keego with activities for the kids and families. Ideally something with outdoor space (playground, picnic, basketball, park with trees, ect) and small scale retail at the road and possible apartment on second story. Would not like more than 2 story high.	7/9/2026 4:14 PM
66	The only decision for the school district should be to sell or not to sell.	7/9/2026 3:09 PM
67	Collaboration between the community and the district, with specific individuals representing the city and the city's vision and concerns	7/9/2026 2:53 PM
68	Grocery Store	7/9/2026 1:49 PM
69	Permanent Housing to improve tax base.	7/9/2026 12:53 PM
70	A smaller grocery store of some sort with fresh produce available would be amazing. Or maybe along the markets an area for a farmers market to draw people in from neighboring areas to promote the new businesses coming in	7/9/2026 12:42 PM
71	Support the small businesses, green spaces and a beautiful walkable downtown Keego vibe!	7/9/2026 12:28 PM
72	Na	7/9/2026 12:15 PM
73	A space for families to play and gather. We live off Maddy by Wall St. We seriously miss having an outdoor play area for our kids to walk to and enjoy without having to cross Orchard Lake or Cass Lake Rds. Play scape, more green areas, and family friendly small businesses (cafes, restaurants, small shops, etc) with limited pavement for parking is what we would absolutely most love to see!!	7/9/2026 11:57 AM

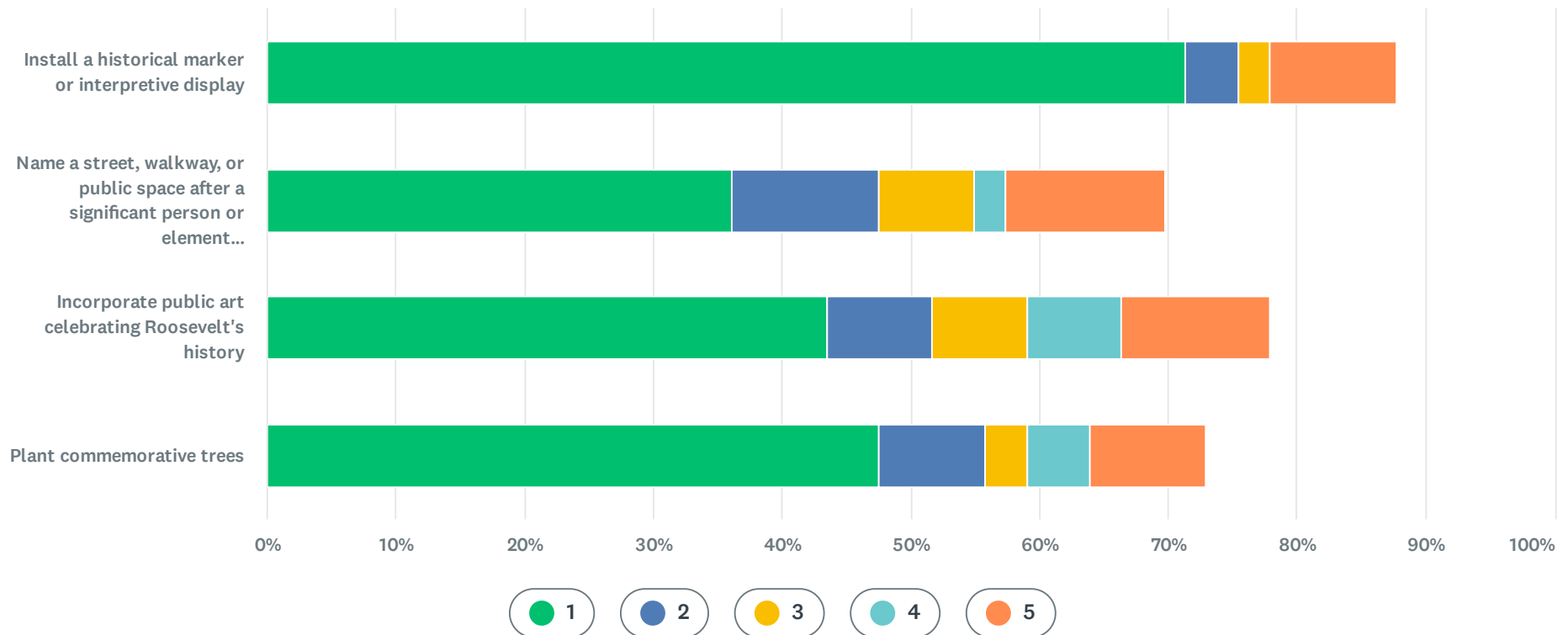
74	That not everyone cares about Roosevelt. That debate went on too long. It's time for a fresh start	7/9/2026 11:54 AM
75	They need to sell the land. They have not been good stewards of our city. They don't understand it. The direction West Bloomfield views as "progress" is not in line with what young people want. Millennial, Gen z, etc are looking for walkability, bike lanes, apartments, ground floor retail. Public spaces. Many have moved to Detroit and Ferndale and are looking back at keego because of its proximity to Detroit and the lakes. This is just about the only place you can be ~30 minutes from a major city and also experience lake life. However, they are not going to actually move back if the city amenities they are used to or have experienced are not available. We need to look at clawson, oak park, Ferndale, hazle park, berkley and see how they have been capturing young people and copy that playbook. Let old school suburban sprawl die with West Bloomfield planners. Not only is it too expensive, it's frankly not desirable at any price. They have built a "mall" and no one wants to go to the mall anymore.	7/9/2026 11:16 AM
76	Idk	7/9/2026 11:08 AM
77	Space for the local neighborhood children to play and have use of the space. The lot was meant for the children.	7/9/2026 11:05 AM
78	Essential question. "What do you want the former Roosevelt space be used for."	7/9/2026 11:04 AM
79	NA	7/9/2026 11:00 AM
80	I strongly suggest a "teen-level" play ground at this location too. As a parent with children enrolled in WBSD. I think that a safe recreation area for older kids/ teens would be awesome that also has a few "pop-in" shopping spots for them to grab a cold drink or a snack. It's safely by the police department and it supports active lifestyle choices. If they don't want to give up the space, could they at least consider using the land for basketball, a tennis court, and maybe some more challenging climbing structures or outdoor gym equipment. It makes me sad that the older the kids get, unless they join sport teams, they are offered less creative recreation time within the schools daily curriculum.	7/9/2026 10:59 AM
81	A grocery store would be nice. An affordable restaurant that isn't fancy expensive food. A place where we can come together as a community that will benefit everyone that lives in Keego Harbor, not just the wealthy surrounding us.	7/9/2026 10:58 AM
82	In movie theater	7/9/2026 10:55 AM
83	Tax relief for property owners	7/9/2026 10:53 AM
84	To listen to the community	7/9/2026 10:51 AM
85	Maybe they should sell the land to Kygo Harbor now that it's not useful to them	7/9/2026 10:48 AM
86	Create a playground/ park with a gazebo and picnic tables for kids and adults. Name it Roosevelt park.	7/9/2026 10:42 AM
87	Aesthetically beautiful no matter what gets put there!	7/9/2026 10:41 AM
88	New chance to build an attraction for Keego Harbor. Can honor Roosevelt Elementary by naming it after the school. Maybe a library with playground for kids in the community. With coffee shop and a grocery store	7/9/2026 10:39 AM
89	Follow the money.	7/9/2026 10:32 AM
90	Would love to see pickleball courts along maybe tennis courts, basketball courts, and playground for young children. This would help attract young families, engage residents in the community to improve physical activities and can also walk to the nearest shops/restaurants or future ones to develop the area or sustain the current ones	7/9/2026 10:23 AM
91	There are no sidewalks in the area and children play in the streets: not safe! If a playscape/park is the main option, I would	7/9/2026 10:20 AM

hope that it's maintained and has safety features (lights, paths, bike rack, deaf/blind accessibility features). The other parks in the area flood/have lots of goose poop/not easy to get to due to traffic. If children are the future of the town, we need to keep them and their grownups safe. Personally, I would LOVE to see a library branch. Libraries are the hub of the community and ours takes 20-30 minutes to get to! Libraries have computers, books, programming for all ages, are cooling/warming centers... we NEED a library branch in Keego Harbor! I work at the Clarkston library as their Head of Youth and Teen Services; the school sold us our building/property for \$1. Can West B do the same?

92	No low income or senior housing	7/9/2026 10:18 AM
93	Improving life for residents and creating space for their current residents to enjoy. Avoid high rise and smaller scale places like the rest of the city.	7/9/2026 10:16 AM
94	Please just don't make apartments or commercial retail	7/9/2026 10:16 AM
95	Businesses that will thrive and not die after a year or two	7/9/2026 10:15 AM
96	Grocery option. Keego needs a Grocery store	7/9/2026 10:12 AM

Q13 122 responses

The former Roosevelt Elementary School served generations of Keego Harbor families and remains an important part of our community's history. As the site is redeveloped, how would you like to see the School District and City recognize and honor Roosevelt's legacy?



	 1	 2	 3	 4	 5	Total
Install a historical marker or interpretive display	71.31% 87	4.10% 5	2.46% 3	0% 0	9.84% 12	107
						376

	 1	 2	 3	 4	 5	Total
Name a street, walkway, or public space after a significant person or element associated with Roosevelt	36.07% 44	11.48% 14	7.38% 9	2.46% 3	12.30% 15	85
Incorporate public art celebrating Roosevelt's history	43.44% 53	8.20% 10	7.38% 9	7.38% 9	11.48% 14	95
Plant commemorative trees	47.54% 58	8.20% 10	3.28% 4	4.92% 6	9.02% 11	89
						376

#	OTHER (PLEASE SPECIFY)	DATE
1	put the carillon back	7/27/2026 11:57 AM
2	Please don't plant a tree; I don't think that would go over well. WB has pieces of the limestone building and the bell. Maybe an art piece using that or perhaps those elements could be incorporated when a new building goes up. OH! Also worth calling out - the building on Orchard Lake where The Lodge is was designed to look kind of like Roosevelt. Since that's already here in Keego, maybe buildings on the Roosevelt property could carry over a similar look and feel. It will never be as good as keeping the original building, but I think it would still be well received by the community.	7/22/2026 10:15 PM
3	Community garden plants, trees, flowers waterfalls. Water fountains, drinking facets.	7/22/2026 7:47 PM
4	The choices don't have values associated with them	7/22/2026 8:03 AM
5	All the above.	7/21/2026 10:57 PM
6	Build a community center and name it after Roosevelt	7/21/2026 8:46 PM
7	A large fountain	7/21/2026 3:56 PM
8	Name the above neighborhood after Roosevelt, have a commemorative marker at the entrance.	7/20/2026 9:37 PM
9	a small community center named "Roosevelt Center" like Sylvan Lakes.	7/20/2026 2:22 PM
10	Somehow incorporate the bell from Roosevelt into the design.	7/19/2026 2:38 PM
11	Community center for gathering, events, library,	7/17/2026 11:59 AM
12	A flag pole where the previous one stood, or close to.	7/17/2026 11:22 AM

13	I would like to see Roosevelt's legacy honored in a way that brings Keego Harbor together and benefits future generations. Roosevelt Elementary was more than a school building. It was where generations of children learned, grew, made friendships, and became part of the history of this community. Even though many residents were deeply hurt by how the process unfolded, I believe the best way to honor Roosevelt now is not by allowing that pain to continue dividing us, but by turning it into a lasting lesson for the future. Roosevelt taught generations of students in the past. Now its legacy should continue teaching future generations about community, history, respect, transparency, and the importance of listening to residents. I would like to see the School District and City work together to create a meaningful public tribute on the site, such as a historical marker, preserved bricks or architectural pieces, photos, student memories, a small gathering space, or a community feature that tells the story of Roosevelt and the families it served. The site should include something permanent that clearly recognizes Roosevelt's importance to Keego Harbor. Most importantly, the legacy should remind future leaders that community voices matter. The redevelopment of this site should be handled openly, respectfully, and with real resident involvement so that what happened with Roosevelt becomes a learning experience that helps Keego Harbor do better for the next generation.	7/16/2026 11:18 PM
14	All ways. Roosevelt should always remain relevant to the past and future of Keego Harbor.	7/16/2026 10:42 PM
15	All of the options for question 13 are showing up blank (at least on mobile). I am not sure what to select	7/15/2026 2:17 PM
16	Someone that knows how to create a survey should have been employed.	7/15/2026 7:51 AM
17	I'd like to offer feedback on the survey itself. While completing it, I noticed several design and usability issues that may affect the quality of the data collected. Multiple questions ask respondents to "rank" options, but the interface is inconsistent—some questions appear to allow only a single selection, while others require respondents to manually coordinate rankings across multiple items. Additionally, Question 13 appeared incomplete or non-functional on my device. Beyond the interface, several questions conflate ranking with importance, combine multiple concepts into single response options, and present planning objectives as though they are mutually exclusive when many residents may value several equally. These design choices can introduce unnecessary respondent error and make the results more difficult to interpret. Given the importance of this redevelopment effort, I encourage additional user testing, accessibility review, and survey design validation before future public engagement to help ensure the feedback collected accurately reflects community priorities. I hope this feedback is received in the spirit intended. Surveys like this are more than communication tools—they are decision-making instruments, and their design directly influences the quality and credibility of the insights they produce.	7/14/2026 9:24 PM
18	Test the soil thoroughly for toxins, sell the property immediately and begin building something wonderful for the community. Nothing will replace what was lost with Roosevelt so the important thing is do the right thing going forward.	7/14/2026 8:10 PM
19	Name the development Roosevelt Village, Center or Square.. something significant.	7/12/2026 10:23 PM
20	Historical marker	7/12/2026 8:52 PM
21	a huge inescapable pit where we can dispose of bad city council members who vote in favor of low income housing	7/10/2026 11:07 AM
22	Didn't you save any of the bricks? You could have and paved walkways.	7/9/2026 8:24 PM
23	Green lush professional landscaping with perennials and annuals needs to be installed throughout this Roosevelt area.	7/9/2026 5:47 PM
24	Have a playground with plaque or sign and Rosie the Husky with trees and park space	7/9/2026 4:14 PM
25	I expect that the site will have at least one roadway through it, and that can be named Roosevelt. It should also replace at least as many shade trees as will likely be removed during development, on the edges or along Beechmont St.	7/9/2026 2:52 PM
26	The	7/9/2026 12:42 PM

27	Honor the history of the school and community.	7/9/2026 11:05 AM
28	The rating key for question 13 is not visible. My responses are assuming that the top option means I strongly agree or it's important to me.	7/9/2026 11:00 AM
29	I don't see a need to glorify one teacher or principle but the commemorative trees is a nice touch (with a little plaque to indicate the person it's for). Nothing is permanent and change is the only constant. The trees are a good way to make peace with that while also weening the community away from its pain of loosing the connection we had through the school and building a new one.	7/9/2026 10:59 AM
30	Your survey has malfunctioned the last 4 questions have no answers. None of these items are important to me	7/9/2026 10:53 AM
31	Playground/ Park built on old school site	7/9/2026 10:42 AM